

FAMILY

Misconceptions About Conception

NewsUSA

(NU) - As straightforward as the idea of getting pregnant may seem, there is still a great deal of confusion about infertility. A survey of 500 participants, conducted by The Stork Ib2C, Inc. uncovers the most prevalent misconceptions about conception.

When asked how long respondents assumed it would take to see a positive pregnancy test, nearly 56 percent thought only three to six months. In actuality, most will take up to a year to conceive. Fertility is often out of our control, and these false expectations can lead to disappointment and stress early on, and that can negatively impact fertility and the conception process.

The survey also revealed a psychological impact from fertility issues as 38 percent described feeling sad or upset that others were pregnant while they were not. Although friends and family are supporting the couple's success, not being able to give those loved ones the news they want to hear causes the same percent to feel unwanted pressure.

Thirty-three percent were concerned about financial barriers of fertility treatments, questioning how they would finance expensive treatments, particularly at a time they were saving for a new baby. Clinical fertility treatments vary in price, but most procedures are not covered by health insurance and can reach well over \$10,000.

More than 52 percent thought multiple births were the number-one risk associated with in vitro fertilization (IVF), and 67 percent



Two short weeks after trying The Stork OTC, Lauren and Nick got their first positive pregnancy test.

said they would not try the most invasive of the clinically fertility treatments. Surprisingly, many did not recognize the risks associated with ovulation-stimulating hormones. The high price of clinical procedures doesn't equate to greater success rates, a component only 13 percent cited as a risk they associated with treatments.

The average cost of Intrauterine Insemination (IUI) is \$500, but yields only a 16-21 percent rate of success, similar to the 20 percent of cervical cap insemination, the technique the Stork OTC offers, but at a considerable lower price.

The Stork OTC home conception device is a low-cost option that affords couples the opportunity to assist their chances of conception without engaging in invasive and costly treatments. The FDA-cleared, over-the-counter device provides a way to keep a higher sperm score concentration at the cervix compared to natural intercourse. For more information, visit www.storkotc.com.