## **TRAVEL**

## How Women Are Reshaping the Traditional Golf-Buddy Trip

NewsUSA

(NU) -The buddy trip is a timehonored golf tradition – but it's not just for the guys anymore. Women are increasingly booking these getaways to relax and reconnect with their gal pals, and, of course, enjoy a little camaraderie on the golf course. In the process, they are redefining the buddy trip.

"We've hosted women's groups of all sizes over the years, and we see distinct differences and similarities between what women and men want from a trip," says Richard Mogensen, general manager of central Florida's Streamsong Resort. "The women are just as serious as the men about their golf, but while the guys tend to stick to golf and sporting activities, women's groups want a broader experience with a strong emphasis on exploring unique dining options"

According to Mogensen, women's buddy groups have some key items on the getaway agenda:

- Great Golf This is still a buddy trip after all, and golf is undeniably central to the experience. "Our women's groups choose us for the same reason the men do Streamsong is a bucket-list golf destination," Mogensen says.
- Unique Activities and Amenities Men's groups typically play 36 holes in a day, while women often stick to 18 a day, leaving time

for other activities. For example, Streamsong's guided bass fishing excursions and sporting clays course have become popular among women's groups who want to learn something new or extend the friendly competition beyond the 18th hole. Of course, the spa is a favorite for women as well as men

- Tailored Dining Burgers and beer or steaks and bourbon won't cut it for a more refined palette. Women's groups seek signature dishes with the perfect wine pairing and group dining when they travel. "Private dining at our Chef's Table and custom pairing menus are in demand with women's groups," Mogensen says. "It's a unique, personal way to cap off the day."
- Unexpected Settings Women's groups want the memorability factor in their buddy-trip destination. At Streamsong, it stems from the land's previous life as a phosphate mine, a period that reshaped the resort's 16,000 acres and punctuated it with dramatic sand dunes and deep lakes. "Our guests simply can't believe they're in Florida," says Mogensen.

For more information about Streamsong, go to www.streamsongresort.com or call 1-866-849-8582.