

AUTO

Top Tips for Timely Performance Driving

NewsUSA

(NU) - As millions of Americans know, daily commutes can be stressful and monotonous. Couple that with winter weather, and staying alert is paramount—especially as road conditions start to deteriorate.

To that point, you never know when you're going to need to become a Timely Performance Driver.

Timely Performance is a term that describes being present in the moment when driving so you can maximize your car's performance and react quickly to surprising situations on the road. Based on a recent survey, 75 percent of U.S. adults say they need to become Timely Performance Drivers at least once a week, and those who reported a need to react quickly to a driving situation say they do so approximately 6 times per week.

BFGoodrich Tires has conducted a survey of driving behaviors. The study group included 1,009 adults (aged 18 years and older) living in the continental United States. The sample was representative of the general population in terms of geographic, demographic, and socioeconomic traits.

Overall, 82 percent of the survey respondents say that drivers often face unexpected situations on the road, and 54 percent agree that drivers drive better in potentially dangerous situations.

Andrew Comrie-Picard, a professional race car driver, X-Games athlete, and BFGoodrich ambassador, emphasizes that drivers of any age can (and should) practice Timely Performance Driving by staying alert so they can push their car to its



maximum performance in the moments that matter most.

According to Comrie-Picard, key aspects of Timely Performance Driving include:

- Looking far down the road to anticipate potential issues and road hazards.
- Remembering the importance of smooth control inputs, such as braking, throttling, and steering.
- Anticipating road conditions, such as standing water and slick roads.
- Driving with two hands on the wheel—no exceptions.
- Keeping distance between you and the car in front of you.

Comrie-Picard also says it's important to ensure that your tires are appropriate for your car and well-maintained. Specifically, he likes the BFGoodrich Advantage T/A Sport tire for its seasonality and performance capabilities during the harsh winter weather months, as well as throughout the year.

Additional information on BFGoodrich Tires, as well as other driving tips, can be found on <http://www.BFGoodrichTires.com>.