

BEAUTY

Phyto-C Skin Care Serum Helps Restore Damaged Skin

NewsUSA

(NU) - It's common knowledge that excessive skin exposure, not only to the sun but also to environmental pollutants, can promote inflammation and lead to skin damage.

But Phyto-C Skin Care, a scientifically-based skin care company, combines the latest pharmaceutical science with natural antioxidants to develop skin care products that help restore and protect the skin.

Phyto-C Selenium in C Serum is engineered to reduce the appearance of fine lines and wrinkles, promote skin health, and protect the skin against future damage.

The serum includes a blend of clinically-tested antioxidants, notably selenium and vitamin C, both of which have demonstrated skin care benefits.

Selenium works in part by neutralizing free radicals and other compounds that can damage the skin, which can help prevent the development of fine lines and wrinkles. The vitamin C component of the serum helps improve skin discoloration caused by environmental exposure and promotes an even skin tone. Additional key ingredients in the serum include vitamin A to encourage the production of new, healthy skin cells, and vitamin E for its hydrating and antioxidant properties.

In addition to improving the appearance of photodamaged skin, the serum is formulated to help brighten the skin and can be used to treat areas of scarring and stretch marks.

The Selenium in Vitamin C



Serum formula is supported by a grant from the National Cancer Institute for the prevention of ultraviolet-induced skin cancer. The product is lightweight and designed for quick and easy skin absorption.

Phyto-C Skin Care was founded by Dr. Mostafa Omar, who pioneered the development of the form of topical vitamin C (L-ascorbic acid) that can be used in skin care products.

"It's not how many products we've sold, it's how many people we've helped," Dr. Omar says on the company website.

The website also reflects the company's customer vision "to empower, restore, and instill confidence in all those who have lost it due to their embarrassing skin imperfections."

Phyto-C products are available in more than 21 countries and are appropriate for all skin types. Each product has undergone testing in clinical studies.

For more information on Phyto-C and skin care, visit phyto-c.com.