FASHION

Stacy London's Tips on Updating Your Wardrobe

NewsUSA

(NU) - When it comes to finding a new look this spring, it's less about spending and more about closet creativity. According to fashion expert and host of TLC's "What Not To Wear," Stacy London, "this season, use the basic rules of fashion and fabric care to re-create spring's hottest looks."

Fashion basic 101: Shop your closet first. You may already have some key items within your wardrobe that can stand as a strong foundation. Building upon key pieces, like a little black dress, can be an easy way to update your style without breaking the bank.

Regardless of the monetary or emotional price, in today's economy, clothing can be seen as an investment. "Women spend so much time finding their perfect look, it is important to educate them on helping to extend the life of their wardrobe," says London.

Having recently partnered with Woolite to create the "Find the Look, Keep the Look" program, London is dedicated to helping educate clothes-minded individuals on looking their best every day.

Ten boutique owners from across the country have also joined this partnership to offer their insight on regional style trends. Together, they created the "Look Book," a compilation of basic must-haves to update your wardrobe. The entire book is available online for free at www.findthelookkeepthelook.com.

Stacy's Style Tips

- Protect your style investments. According to a recent survey



Stacy London of TLC's "What Not to Wear" offers her advice for springtime fashion.

sponsored by Woolite, over \$2 billion worth of clothing was ruined last year due to laundry-related mistakes. A non-harsh detergent like Woolite is the key to extending the closet-life of your favorite wardrobe pieces. It's easy to breathe new life into classic wardrobe basics if they have been maintained through proper laundry care.

- Shop your (or your boyfriend's) closet. Chances are, you probably already have key pieces to build on to re-create spring's biggest trends. One must-have silhouette for spring is the relax-fit pant – AKA the boyfriend jean.

- Be bold with color. Bold, neon colors are back in a big way. To update your look, try punching up a neutral outfit with a touch of bold color. No need to go neon head-to-toe to translate this hot look.

- Make a statement with accessories. Big necklaces can streamline a silhouette and quickly update a dull outfit.