INVESTING

Online Conference Connects Global Startups and Investors

NewsUSA

(NU) - The current startup business environment today is full of opportunities for investors who want to get in on the global economy.

At the upcoming Global Startup Summit, a free online event, startups from around the world can network with each other and with investors for mutual benefit.

The 7-day online event will be streaming on globalstartup.tv. Each day is dedicated to a different region of the world and includes three sessions with experts in the tech-enabled business field, a panel discussion on investment opportunities and consumer trends, and pitches from two startups.

Key themes at the Global Startup Summit include early-stage investment opportunities, global consumer trends, and trends in tech adoption across markets, according to Global Startup Media, a Virginia-based media company covering the business of global startups.

The event begins on February 18, 2019, with Africa Day, followed by Asia Pacific Day (Feb. 19), Europe Day (Feb. 20), US Opportunity Zone Day (Feb. 21), Latin America Day (Feb. 22), Mid-dle East Day (Feb. 23), and Canada Day (Feb. 24).

Presenters at the Global Startup Summit include the World Bank, African Tech Roundup, Chinaccelerator, Middle East Venture Partners and more.

"As technology globalizes opportunity and capital, investors and founders are aggressively looking for new opportunities outside of their domestic markets, we are working closely with leading global brands in startups to present investment opportunities and consumer trends in startup ecosystems worldwide," says Andrew Berkowitz, CEO and founder of Global Startup Media, the



company organizing the confer-

ence. "Great companies can be started anywhere in the world, and startups are growing everywhere. This event is an exciting opportunity to promote and connect the leaders driving growth and creating opportunities in the world's startup ecosystems," emphasizes Anne Driscoll, president and cofounder of Launch Pad, an organization with locations in cities across the U.S. that supports entrepreneurs and startups. Launch Pad is partnering with Global Startup Media to host the conference.

Technology trends related to startups on the US and global scene that may catch and hold investors' attention include virtual reality/augmented reality, health technology, 3-D printing, and arti-ficial intelligence, according to Fast Company magazine. These trends may materialize in startups in areas such as audible computing (Alexa, Google Home), smart cameras, consumer experiences, and micromobility in cities (shared spaces).

Visit globalstartup.tv for more information and to register in advance.

For more information about Global Startup Media, visit globalstartupmedia.com.