

FOOD

Homestyle Recipes Take the Cake for Gifts, Fundraising

NewsUSA

(NU) - As the holiday season approaches, so does the dilemma of holiday and year-end gift-giving. Whether you are seeking something for a friend, family member, or long-absent colleague, edible gifts are a can't-miss choice, and the range of tasty treats goes far beyond a prepacked gift basket.

Like many big ideas, Hahn's Old Fashioned Cake Company started small.

"All our cakes are baked fresh daily, and feature extra-large hand-made crumbs," says owner Andrew Hahn, whose mother and father started Hahn's Old-Fashioned Cake Company in her kitchen.

The current selection of crumb cakes was inspired by an old family recipe that Mr. and Mrs. Hahn often made for friends and neighbors.

Word got out, and an expanding circle of crumb-cake fans began requesting cakes. A business was born, and it has been family-owned and operated for more than 35 years.

Key features that set Hahn's crumb cakes apart include:

- Quality. Hahn's crumb cakes are made fresh daily, with fresh eggs to create a moist base with optimum texture. They are popular not only as individual sales, but sell well in delis, coffee shops, and gourmet food markets.

- Convenience. Hahn's cakes are packed to ship or enjoy right away. For those lucky enough to live locally, curbside pickup and delivery are available in a limited radius through DoorDash and GrubHub.

- Crumbs. Crumbs and more



crumbs. For those who can't resist picking the crumbs off a crumb cake, Hahn's has you covered.

The company recognizes the crumb-obsessed, and fills that niche with a Can of Crumbs or a Bucket of Crumbs. These ready-to-eat crumb treats are considered by many to be the best part of a crumb cake, and the bucket lends itself to easy shipping and gift-giving as well.

Crumb cake flavors include the original plain crumb cake (with plenty of crumbs), raspberry walnut, apple, and chocolate. There's something for brownie lovers, too; the company bakes a classic, fudgy chocolate brownie of the same caliber as its cakes.

Hahn's Old-Fashioned Cakes also offers fundraising opportunities for schools, churches, and non-profit organizations.

Visit crumbcake.com for more information.