

INSURANCE

Research Shows Families Aren't Prepared for An Unexpected Death

NewsUSA

American families are
OVERCONFIDENT BUT UNDERPREPARED
for an unexpected death

74%
of civilians



84%
of military

...feel their family would be financially secure in the event of their death

HOWEVER

40%



27%

...say their family couldn't financially survive for more than one year

**PROTECT THE ONES THAT
MATTER MOST TO YOU**

usaa.com/lifecantwait

Source: 2021 USAA Life Insurance Survey Data

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