

## ENVIRONMENT

# Solving Clean Water Challenges a Drop at a Time

NewsUSA

(NU) - Good, clean water. It's a basic necessity shared by families everywhere. Unfortunately, billions worldwide lack access to the safe water many others take for granted. In fact, contaminated water supplies are the leading cause of illness for millions of children globally.

The Nature's Own Global Water Fund was created to address this dire situation by financially assisting non-profit humanitarian organizations that provide fresh water to those in need worldwide. Filtration and purification systems are installed, wells are built and farms are irrigated through a vast multinational effort coordinated among multiple agencies, corporations and millions of concerned citizens.

There is a way you can join in the effort. By purchasing any Nature's Own Water Care product, you're helping to make a contribution to the generous groups that keep healthy drinking water flowing to those who need it most. It's all part of the commitment by Nature's Own to improve water supplies throughout the world.

Designed to return the water in your home to the clean, clear state nature intended, Nature's Own transforms water conditioning into water care, replacing traditional water conditioning products with pure, high-grade elements. The resulting water is more pure, tastier and gentler on your clothing and appliances than ordinary household water. Additionally, water treated with Nature's Own soothes and rejuvenates the body.



**Billions worldwide lack access to safe water – but you can help.**

Nature's Own offers four distinct water care products, each designed with the unique needs of every home in mind. For families looking to add more potassium to their diet, Nature's Own Potassium Cubes offers a healthy alternative to traditional sodium products. Potassium Enriched Cubes comprise an exclusive patented formula that offers a healthy balance of potassium and sodium, while protecting clothing and appliances.

Sodium Chloride Cubes with Resin Clean and Sodium Chloride Cubes with Rust Fighter extend water softener life, increase appliance efficiency and keep hair and skin free of mineral byproducts. All four products are safe for use in any water softener.

Nature's Own is dedicated to making clean, clear water a reality for everyone. Visit [www.naturesownwatercare.com](http://www.naturesownwatercare.com) to learn more about how you can help make a difference.