

Editorial Timeline for NewsUSA Features

Story development and writing based on client-supplied background materials	5 to 7 working days
Extensive research in addition to client-supplied materials	5 more working days
Research for features without sufficient client materials	Indefinite
Minor corrections to written story	1 working day
Extensive changes or creation of graphics or artwork	2-3 working days
Rewrites	3-5 working days
When feature is distributed in the NewsUSA issue	Print Within 3 weeks after client signs off on feature Radio Within 3 weeks after client signs off on script Electronic Within 72 hours after client signs off on feature Internet Within 72 hours after client signs off on feature
Client sees results	Clients will receive their first clip report about 8-12 weeks after distribution. The bulk of the clips will come with the second and third clip reports.
Life of the article	Most features will get most of their clips in the second, third and fourth months after sign off. Many features will continue to clip sporadically after this time unless they are time-sensitive